

FOR WAR HOUSING

STREAMLINE

Factory Finished

HARDWOOD FLOORING

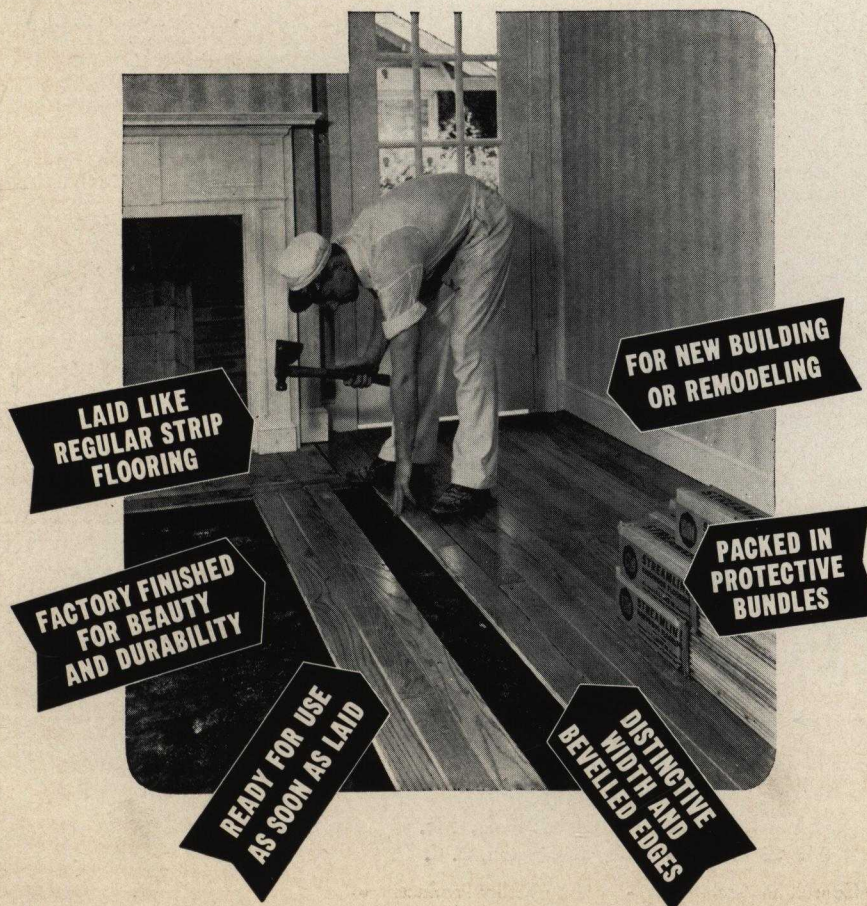
Streamline, the greatest improvement ever made in hardwood flooring, is ideal for war housing—whether it be large Government projects or small privately built homes. Completely finished at the factory by the amazing "Bruce-Way" process, Streamline Flooring is ready to use the instant it's laid! No sanding or finishing on the job; no delays due to slow drying weather. Saves time and expense of temporary wiring for sanding machines. Streamline Flooring lays fast, too—because the $3\frac{1}{4}$ -inch strips cover 44% more area than the



usual $2\frac{1}{4}$ -inch strips. Less pieces to handle, less nails to drive.

Yet the installed cost of Streamline Flooring is competitive with even the lowest available grade of unfinished hardwood flooring! All factors considered, Streamline costs less than any other comparable floor.

And most important, you are sure of quality and service when you specify Bruce Streamline Flooring. It's a product of E. L. Bruce Co.



LAI
LIKE
REGULAR STRIP
FLOORING

FACTORY FINISHED
FOR BEAUTY
AND DURABILITY

READY FOR USE
AS SOON AS LAID

DISTINCTIVE
WIDTH AND
BEVELLED EDGES

FOR NEW BUILDING
OR REMODELING

PACKED IN
PROTECTIVE
BUNDLES

TECHNICAL DATA

WOODS—White Oak, Red Oak, Maple, Beech.

SIZES—Oak: $25/32 \times 3\frac{1}{4}$ in., $\frac{1}{2} \times 2\frac{1}{2}$ in., and $\frac{3}{8} \times 2$ in.; Beech: $25/32 \times 3\frac{1}{4}$ in., $\frac{1}{2} \times 2\frac{1}{2}$ in.; Maple: $25/32 \times 3\frac{1}{4}$ in. only.

MILLING—Tongued and grooved on sides and ends. $25/32 \times 3\frac{1}{4}$ in. has $1/16$ in. bevel on sides and ends. $\frac{1}{2} \times 2\frac{1}{2}$ in. has $1/32$ in. bevel on sides and ends. $\frac{3}{8} \times 2$ in. has $1/32$ in. bevel on sides only.

COUNT—To arrive at board feet required, add 23.1% to floor area on $25/32 \times 3\frac{1}{4}$ in. flooring; 20% on $\frac{1}{2} \times 2\frac{1}{2}$ in. flooring; 25% on $\frac{3}{8} \times 2$ in. Make usual allowance for cutting waste.

FINISH—Oak Medium finish; Maple and Beech Natural finish.

GRADES—

Prime Grade Oak—Same grade as Select & Better Strip Oak and will average approximately 50% each Clear and Select. Bundles 2 ft. and longer. Minimum average $4\frac{1}{2}$ ft.

Standard Grade Oak—Same grade as a combination of No. 1 Common and No. 2 Common Strip Oak and will average approximately 70% No. 1 Common and 30% No. 2 Common. Bundles $1\frac{1}{4}$ ft. and longer. Minimum average $3\frac{1}{4}$ ft.

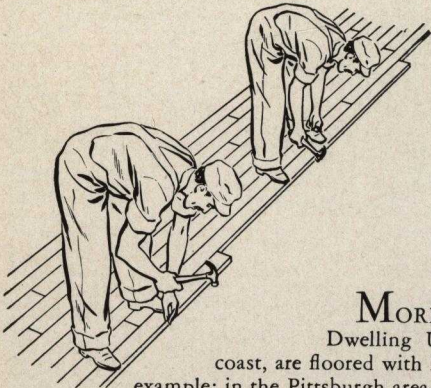
Prime Grade Maple or Beech—Same grade as Second and Better Strip Maple or Beech, and will average about 50% First and 50% Second. Bundles 2 ft. and longer. Minimum average 4 ft.

Standard Grade Maple or Beech—Same grade as Third Grade Strip Maple or Beech. Bundles $1\frac{1}{4}$ ft. and longer. Minimum average 3 ft.

NOTE: $25/32 \times 3\frac{1}{4}$ in. Standard Grade Oak, Maple or Beech can be secured in 2 ft. and longer bundles for installation over joists without subfloor.

PARTIAL LIST OF WAR HOUSING PROJECTS USING BRUCE STREAMLINE FLOORING

To Save Time . . . Save Money . . . Get Better Floors!



MORE than 20,000 Defense Dwelling Units, from coast to coast, are floored with Bruce Streamline. For example: in the Pittsburgh area—8 out of 13 Projects have Streamline Floors . . . over one million feet used in Corpus Christi and Orange, Texas . . . in the Washington area, more than 4,000 units floored with Streamline. Low cost, dependable source of supply, saving of precious days—these are the features that have made Streamline Flooring the first choice of Defense Housing Contractors. The proof: See the partial list below of Defense Projects (with names of contractors) in which Bruce Streamline Flooring has been used.

★	★	★
Sheffield, Ala. (TVA)	Louisville, Ky. (PBA)	
Florence, Ala. (TVA)	Whittenberg Const. Co.	
Mare Island, Cal. (NAVY)	Louisville, Ky. (PBA)	
Little Rock, Ark. (USHA)	Samuel Plato	
Harmon Const. Co.	Alexandria, La. (FHA)	
Panama City, Fla. (PBA)	Crawford, Inc.	
J. L. Ewell	Bath, Me. (PBA)	
Charlestown, Ind. (PBA)	Stewart & Williams, Inc.	
Marion Development Co.	Aberdeen, Md. (PBA)	
Grinslade Co., Inc.	Monahan-McCann Corp.	
Grinslade Const. Co., Inc.	Forest Glen, Md. (PBA)	
Connersville, Ind. (PBA)	Harwood-Nebel Const. Co.	
J. I. Barnes	Greenbelt, Md. (FSA)	
Knox, Ind. (OADH)	J. A. Johnson Const. Co.	
National Homes Corp.	Indianhead, Md. (PBA)	
Jeffersonville, Ind. (PBA)	Lockwall Houses, Inc.	
Dunlap & Co., Inc.	Indianhead, Md. (PBA)	
Walkerton, Ind. (OADH)	National Homes Corp.	
National Homes Corp.	Pope's Creek, Md. (NAVY)	
Kubne Simmons Const. Assn.	Wm. P. Lipscomb Co., Inc.	
New Albany, Ind. (PBA)	Riverdale, Md. (FHA)	
Leslie Colvin	Ring Const. Co.	
Versailles, Ind. (PBA)	Biloxi, Miss. (FHA)	
Dunlap & Co., Inc.	Ft. Leonard Wood, Mo. (PBA)	
South Bend, Ind. (PBA)	Swenson Const. Co.	
Thos. L. Hickey, Inc.	Clark Twp., N. J. (OAMO)	
Des Moines, Ia. (FHA)	Clifford F. McEvoy	
Kuchar Const. Co.		

Pine Camp, N. Y. (PBA)
Deline Const. Co.
Geo. H. Hyde, Inc.
Port Clinton, O. (OADH)
National Homes Corp.
Kubne Simmons Const. Assn.
Barberton, O. (USHA)
Weinstein Const. Co.
Canton, O. (PBA)
Geo. H. White Const. Co.
Gibbons-Grable Const. Co.
Dayton, O. (USHA)
Sheets Const. Co.
Massillon, O. (PBA)
Henry Dattner
Massillon, O. (DHC)
Robert H. Evans & Co.
Columbus, O. (FHA)
Clairton, Pa. (OADH)
James McHugh



Dravosburg, Pa. (OADH)
Sherry-Richards Co.
Etna, Pa. (OADH)
Madsen Const. Co.
Morris Shumacher
Mifflin Twp., Pa. (OADH)
Lloyd's Builders, Inc.
Philadelphia, Pa. (FHA)
Nelson-Pedley Co.
Pittsburgh, Pa. (OADH)
Michael Pontarelli & Sons
Starrett Bros., Inc.
Rankin, Pa. (USHA)
Henry Busse
Scott Twp., Pa. (OADH)
Geo. Dreyman, Inc.
Stowe Twp., Pa. (OADH)
Mellon-Stuart Co.

Titusville, Pa. (PBA)
David T. Riffle
Charleston, S. C. (DHC)
Dawson Eng. Co.
Alcoa, Tenn. (OAMO)
A. H. Whisman Co.
Jackson, Tenn. (OADH)
Algernon Blair
Milan-Humboldt, Tenn. (OADH)
Algernon Blair
Corpus Christi, Tex. (USHA)
Thos. Bate & Sons
Corpus Christi, Tex. (USHA)
C. L. Browning, Jr.
Corpus Christi, Tex. (USHA)
Hinchberger Const. Co.
Dallas, Tex. (OAMO)
Central Const. Co.
Orange, Tex. (USHA) (NAVY)
H. E. White
Orange, Tex. (NAVY)
Brown-Lane Co. and Central Const. Co.
Newport News, Va. (FHA)
Geo. F. Christen
Norfolk, Va. (NAVY)
Byrn Const. Co.
Arlington, Va. (FHA)
Geran Const. Co.
Wheeling, W. Va. (USHA)
Don Byrum, Inc.
Star City, W. Va. (DHC)
Don Byrum, Inc.
Anacostia, D. C. (ADA)
Victor R. Beauchamp
Anacostia, D. C. (ADA)
Jeffress-Dyer, Inc.
Bellevue, D. C. (NAVY)
Wm. P. Lipscomb Co., Inc.
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for Defense
Housing!**



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